

Board of Directors

Gary Kraft <i>President</i>	Alan G. Odom
Mike Wyant <i>Vice President</i>	Kathy Storey
Brad Pioveson <i>Treasurer</i>	Pam Kerley
Jamia McGrew	
Sharon Pioveson— <i>Executive Director</i>	

*2010
Events Schedule*

- Antique Car Show
- Antique Street Fair
- BBQ in Capital Park
- Capital Park Concert Series
- Fall Festival
- Girls Night Out
- Downtown Christmas Stroll
- Arrival of Santa Claus
- Story Time with Santa

**PARTNERSHIP
APPLICATION**

MISSION STATEMENT

Stimulate economic growth and revitalization

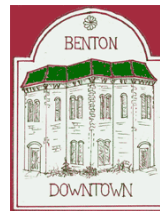
Foster a spirit of community teamwork

Promote community pride

Preserve our historic inheritance

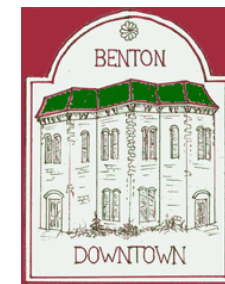
Emphasize Benton's uniqueness

Market Benton as a great place to visit, shop, play, and live



Downtown Benton, Inc

202 Public Square
 Benton, IL 62812
 Phone: 618-439-6105
 Email: downtownbentoninc@verizon.net
 Website: www.downtownbenton.org



*Building Onto a Good Thing
One Brick At a Time!*

Gold Partnership

- Distinctive Plaque and Certificate Celebrating Your Commitment to Downtown Benton, Inc.
- Promote Your Business at Special Events
- Member Website Link

Corporate & Business Partners

- Promote your Business at Special Events
- Cooperative Advertizing Opportunities
- Newsletter with Featured Partners
- Networking Opportunities
- Listing In the Member Business Brochure
- Member Website Link
- Façade Improvement and Signage Grants Available
- Visual Merchandising Resources and Training

Friend of Downtown Benton

- Quarterly Newsletter
- Networking and Volunteering Opportunities
- Display business flyers, brochures in our office

Not-For-Profit

- Quarterly Newsletter
- Networking and Volunteering Opportunities
- Display business flyers, brochures in our office

Thank You

For Supporting Downtown Benton, Inc and your Community by participating in our events. Our volunteers work hard for our community by promoting community pride, fostering a spirit of community teamwork, preserving our historic district, promoting Benton's uniqueness, and marketing Benton as a **GREAT** place to live, shop, visit, and play for the benefit of our community.

Please Let Us Know If You Would Like To Volunteer For One of Our Committees

DESIGN

Direct design improvement activity related to building maintenance and rehabilitation, historic preservation, new construction, public and private signs, graphic material, public improvements, visual merchandising, traf-fice and parking, coordinate window displays, act as a design resource for property owners.

ORGANIZATION

Plan and conduct annual fund raising activities for Downtown Benton, Inc., organize and conduct an annual membership drive, assist all other committees to recruit new members, promote the development of a strong volunteer network and promote our organiza-tional goals to the community.

PROMOTIONS

Direct retail promotions, traffic-building activities, and image improvements for the downtown, define the mar-ketable image of the downtown and ensure continuity of that image in all downtown promotional programs, monitor community and consumer perceptions of down-town and seek to reverse negative attitudes.

ECONOMIC RESTRUCTURING

Work to strengthen existing downtown businesses and eventually recruit additional businesses, develop busi-ness assistance teams, sponsor business seminars, identify downtown market opportunities, disseminate relevant information to existing and potential busi-nesses develop promotional literature, develop incen-tive programs to stimulate business growth.

**DOWNTOWN BENTON, INC
PARTNERSHIP OPPORTUNITIES**

CHECK	PARTNERSHIP LEVEL	ANNUAL AMOUNT
	GOLD PARTNER	\$500.00
	CORPORATE PARTNER	\$250.00
	DOWNTOWN BUSINESS PARTNER	\$100.00
	NOT-FOR-PROFIT	\$50.00
	FRIEND OF DOWNTOWN BENTON	\$35.00

Name:		
Business Name:		
Address		
City:	State:	Zip:
Phone:		
Email Address:		

Make Checks Payable To:

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