

*2009
Events Schedule*

Antique Car Show

Antique Street Fair

Capital Park
Concert Series

Cruise Nights

Fall Festival

Downtown
Christmas Event
Arrival of Santa
Claus

Story Time
with Santa

Board of Directors

Gary Kraft <i>President</i>	Alan G. Odom
Mike Wyant <i>Vice President</i>	Kathy Storey
Brad Pioveson <i>Treasurer</i>	Pam Kerley
Bill Bonan	Roberta Kearney
Sharon Pioveson— <i>Executive Director</i>	

**PARTNERSHIP
APPLICATION
2009**

MISSION STATEMENT

Stimulate economic growth and revitalization

Foster a spirit of community teamwork

Promote community pride

Preserve our historic inheritance

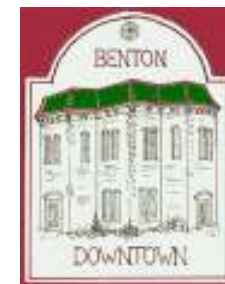
Emphasize Benton's uniqueness

Market Benton as a great place to visit, shop,
play, and live



Downtown Benton, Inc

202 Public Square
Benton, IL 62812
Phone: 618-439-6105
Email: downtownbentoninc@verizon.net
Website: www.downtownbenton.org



*Building Onto a Good Thing
One Brick At a Time!*

Gold Partnership

- Distinctive Plaque and Certificate Celebrating Your Commitment to Downtown Benton, Inc.
- Promote Your Business at Special Events

Corporate Business Partners

- Cooperative Advertizing Opportunities
- Quarterly Newsletter with Featured Partners
- Networking Opportunities
- Listing In the Member Business Brochure
- Member Website Link Availability
- Visual Merchandising Resources and Training

Business Partner

- Quarterly Newsletter
- Networking and Voluntering Opportunities
- Listing in the Member Business Brochure
- Member Website Link Availability
- Visual Merchandising Resources and Training

Friend of Downtown Benton

- Quarterly Newsletter
- Networking and Voluntering Opportunities
- Display business flyers, brochures in our office

Not-For-Profit

- Quarterly Newsletter
- Networking and Voluntering Opportunities
- Display business flyers, brochures in our office

Thank You

For Supporting Downtown Benton, Inc and your Community by participating in our events. Our volunteers work hard for our community by promoting community pride, fostering a spirit of community teamwork, preserving our historic district, promoting Benton's uniqueness, and marketing Benton as a **GREAT** place to live, shop, visit, and play for the benefit of our community.

Please Let Us Know If You Would Like To Volunteer For One of Our Committees

DESIGN

Direct design improvement activity related to building maintenance and rehabilitation, historic preservation, new construction, public and private signs, graphic material, public improvements, visual merchandising, traf-fice and parking, coordinate window displays, act as a design resource for property owners.

ORGANIZATION

Plan and conduct annual fund raising activities for Downtown Benton, Inc., organize and conduct an annual membership drive, assist all other committees to recruit new members, promote the development of a strong volunteer network and promote our organiza-tional goals to the community.

PROMOTIONS

Direct retail promotions, traffic-building activities, and image improvements for the downtown, define the mar-ketable image of the downtown and ensure continuity of that image in all downtown promotional programs, monitor community and consumer perceptions of down-town and seek to reverse negative attitudes.

ECONOMIC RESTRUCTURING

Work to strengthen existing downtown businesses and eventually recruit additional businesses, develop busi-ness assistance teams, sponsor business seminars, identify downtown market opportunities, disseminate reevant information to existing and potential busi-nesses develop promotional literature, develop incen-

DOWNTOWN BENTON, INC PARTNERSHIP OPPORTUNITIES

CHECK	PARTNERSHIP LEVEL	ANNUAL AMOUNT
	GOLD PARTNER	\$500.00
	CORPORATE PARTNER	\$250.00
	DOWNTOWN BUSINESS PARTNER	\$100.00
	ASSOCIATE BUSINESS PARTNER	\$75.00
	NOT-FOR-PROFIT	\$50.00
	FRIEND OF DOWNTOWN BENTON	\$35.00

Name:		
Business Name:		
Address		
City:	State:	Zip:
Phone:		
Email Address:		

Make Checks Payable To:

Downtown Benton, Inc

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