

Downtown Benton, Inc.

Volunteer

211 North Main Street
P.O. Box 640, Benton, IL 62812
618-439-6105

Name:			
Home Address:			
Email:			
Day Phone:		Evening or Cell:	

Downtown Benton, Inc. has many areas of opportunity for service:

Design: Improves activity related to building maintenance and rehabilitation, historic preservation, new construction, public and private signs, graphic material, & public improvements; visual merchandising, traffic and parking, develop a logo, coordinate window displays, act as a design resource for property owners.

Organization: Plan and conduct annual fund-raising activities for Downtown Benton, Inc.; organize and conduct an annual membership drive; assist all other committees to recruit new members; promote the development of a strong volunteer network within the program

Promotions: Direct retail promotions, traffic-building activity and image improvements for the downtown, define the marketable image of the downtown and ensure continuity of that image in all downtown promotional programs, monitor community and consumer perceptions of downtown and seek to reverse negative attitudes

Economic Restructing: Work to strengthen existing downtown businesses and eventually recruit additional businesses, develop business assistance teams, sponsor business seminars, identify downtown market opportunities, disseminate relevant information to existing and potential businesses, develop promotional literature, develop incentive programs to stimulate business growth

PLEASE CHECK YOUR AREA OF INTEREST

- | | | |
|--|---|--|
| <p>Committee Member</p> <p><input type="checkbox"/> Economic Development</p> <p><input type="checkbox"/> Design</p> <p><input type="checkbox"/> Organization</p> <p><input type="checkbox"/> Promotions</p> | <p>Other Interest</p> <p><input type="checkbox"/> Office Volunteer</p> <p><input type="checkbox"/> Fundraising</p> <p><input type="checkbox"/> Journalism/Photography</p> <p><input type="checkbox"/> Computer Skills</p> <p><input type="checkbox"/> Family Fall Fest.</p> <p><input type="checkbox"/> Antique Street Fest.</p> | <p><input type="checkbox"/> Gardening</p> <p><input type="checkbox"/> Carpentry/Construction</p> <p><input type="checkbox"/> Arts and Crafts</p> <p><input type="checkbox"/> Lifting</p> <p><input type="checkbox"/> Christmas Event</p> |
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List any other skills, education, or experience you would be willing to contribute:
